

The N-NLs Innovation Monitor

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SNN

NORTHERN NETHERLANDS
PROVINCES

Simuleert



Faciliteert



Verbindt





SNN : Alliance of 3 provinces

- Coordinating body
- Managing Authority → N-NLs' ERDF OP and RIS3
- Networking organization → facilitating cooperation

The N-NLs Innovation Monitor: preface

- Reason to start: difficulty finding indicators
'responsive to policy'
→ measure progress to policy objective
- Particularly visible Operational Programme ←
specific objectives
- Problem partly solved ← regionalization of data
by National Bureau of Statistics
- In addition: agreement



university of
 groningen



The N-NLs Innovation Monitor: essence

- Basis: yearly survey > 3.000 SME's
- Detailed insight innovation characteristics SME's
- Classifies companies degree of innovativeness
→ innovation pyramid:
- Factors:
 - Innovation performance
 - Innovation investments
 - External orientation
 - Participation living labs (innovation environments)



The N-NLs Innovation Monitor

- Insights over longer period of time
→ monitoring developments
- Appointment PhD
→ in depth research
- Yearly:
 - main report
 - partial reports on specific topics
 - optional module for stakeholders
 - benchmark report for participating companies
→ advice & support



The N-NLs Innovation Monitor

- Comprehensive system
- Constant improvements
- Connection RIS3
 - ↓
 - new areas of specialisation
 - monitoring development towards new strengths



QUESTIONS

1. *How to define and implement a monitoring system and how can it contribute to the desired outcome?*
- Start with the objectives
 - assess if objectives are being met: “on track or not”
 - Don’t “monitor for monitoring’s sake”
- Find indicators that reflect the objectives
 - Often not easy
 - In general: as objectives become more specific, difficulties increase

QUESTIONS

2. *How to select appropriate indicators for monitoring the RIS3 strategy?*
- Smart specialization:
 - Entrepreneurial discovery
 - interaction between knowledge, business, civil society :
“Does constant interaction takes place?”
 - Developing new strengths for an economy
 - Outcome of process
 - Monitor development: resulting business
 - detailing indicators in terms of (sub)sectors: niches

QUESTIONS

3. *How to correlate the national monitoring and verification system with the regional one?*
How to achieve the balance between national targets and regional specificities?
- National level:
 - alignment of policies, programmes and support instruments
 - Foster alignment of regional monitoring systems → enable regional comparisons
 - In general: monitoring systems at both levels should reflect areas or policies which they can directly influence

QUESTIONS

4. *What are the linkages between operational programmes and RIS3 monitoring?*
- Monitoring at the OP level:
 - support instruments:
 - Are they facilitating constant interaction between knowledge and business?
 - Are they facilitating that discoveries grow into new strengths?
 - Do the instruments truly support the development of new niches, are instruments 'vertical' enough?



Lower operational level



QUESTIONS

5. *How can the local stakeholders be involved in/have access to monitoring information??*

- Surveys 😊
 - obtaining specific data
 - establishing stakeholder involvement
 - give participants something in return (benchmark reports)
 - find research partner (University)



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